

PUBLIC NOTICE

Monday, 1st March, 2021

MCK CALL FOR PUBLIC PARTICIPATION ON THE REVIEWED CODE OF CONDUCT FOR JOURNALISM

The Media Council of Kenya Journalism code of conduct is embedded in the second schedule under section 45 of the Media Council Act 2013. This is a set of standards that govern the journalism profession on the behavior and conduct of journalists, media practitioners and media enterprises.

The changing media landscape in Kenya has made it necessary for a review of the code of conduct to reflect the current situation and address some of the emerging issues in the media. To this effect, Council has undertaken a review of the journalism code of conduct based on the following;

- Existing regulatory gaps
- Enhancing compliance based on the needs of the industry,
- Technological advancements,
- Best practices.

By way of this notice, the Council wishes to notify journalists, media practitioners, members of the public, media consumers, lecturers and colleges offering journalism courses to submit their input and views on the reviewed journalism code of conduct.

The document can be accessed and downloaded from the Council's website, www.mediacouncil.or.ke. Any comments on the document should reach the Council on or before **30th March 2021** by email to regulatoryaffairs@mediacouncil.or.ke

For clarifications and enquiries please contact:
The Directorate, Regulatory Affairs,
Media Council of Kenya,
Britam Centre, Upper Hill,
P.O Box 43132-00100.

About the Media Council of Kenya

The Media Council of Kenya (MCK) is the principal body mandated to develop and regulate the media industry in Kenya in order to promote media freedom, professionalism and independence. It is established by law under the Media Council Act of 2013 to fulfill Article 34 (5) of the Constitution of Kenya which enshrines media freedom.