

PRESS RELEASE

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FOR IMMEDIATE RELEASE

MCK UNVEILS FIFTH ROUND OF HEALTH REPORTING GRANTS

NAIROBI, 6th July 2021 – The Media Council of Kenya has announced the fifth round of grants to support media reporting of access to health in the country.

The grants target over 200 journalists and will go towards facilitating content generation and capacity building.

The call is open to MCK-accredited journalists and media practitioners upon successful presentation of an original and creative idea of not more than 250 words on health. Successful applicants will each receive KShs 25,000 grant that will support travel, communication, research and meals during data collection and writing of the story. Each grantee will work with the support of a mentor and undergo multiple trainings and skills upgrading sessions.

The grant is among initiatives undertaken by the Council to enhance health reporting in the country specifically on the Big Four Agenda on access to universal health care.

The Media Council of Kenya, working with partners, has so far extended health reporting grants to 520 journalists and 20 community media houses. Out of the grants, 451 stories have been published /broadcast comprising 97 print stories, 216 on radio, 42 on television and 96 online features/audio.

Since its inception, the Media Council of Kenya has dispensed reporting grants on health reporting, climate change, governance and legislative process and gender based violence besides health.

MCK Chief Executive Officer Mr David Omwoyo says the grants are aimed at ensuring high professional standards in reporting health, given the crucial place of the sector and a Big Four agenda.



“We have found it appropriate to support health journalists in gathering content given that access to factual data and information from the medical institutions, health practitioners and key subjects is key in generating impactful stories. We remain steadfast in ensuring professional reporting of health matters, guided by the expected ethical standards,” he says.

Potential applicants can obtain details from the Media Council website and should ensure that their stories are published or broadcast by end of 31st July 2021. All applications must be submitted by midnight on 10th July 2021.

About the MCK Africa Media Academy

The Media Council of Kenya (MCK) is mandated to set media standards and ensure compliance with those standards as set out in Article 34(5) of the Constitution and for connected purposes. In this regard the Council seeks ways to encourage and increase professional journalism in Kenya. The MCK Grants Project is run under Africa Media Academy which focuses on development of training standards, building capacity of journalists and ensuring professional journalism practice.

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