

MEDIA ADVISORY

Media Contact

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Thursday, 11th February, 2021.

FOR IMMEDIATE RELEASE

MCK COMMEMORATES WORLD RADIO DAY 2021

NAIROBI Thursday 11th February, 2021 – The Media Council of Kenya (MCK) will commemorate the World Radio Day on Friday 12th February, 2021 at the Ole-Ken Hotel and Hilton Hotel in Nakuru and Nairobi County respectively. The events will be celebrated under the theme: ***Evolution, Innovation and Connection.***

World Radio Day is an international proclamation of the UNESCO that is celebrated annually on February 13th, to commemorate radio broadcast, improve international cooperation among radio broadcasters and encourage decision-makers to create and provide access to information through radio including community radios.

This year's event will be presided over by Dr. Skitter Mbugua, Chief Executive Officer, National Integration and Cohesion Commission. She will be hosted by Mr. David Omwoyo, Chief Executive Officer, Media Council of Kenya.

WHO

- Dr. Skitter Mbugua**- Chief Executive Officer, National Integration and Cohesion Commission (NCIC)
- Mr. David Omwoyo** - Chief Executive Officer, Media Council of Kenya (MCK)
- Mr. Peter Ikumilu**- Assistant Director, Communication Authority of Kenya (CA)
- Mr. Cornelius Oduor**- Director, Center for Enhancing Democracy and Good Governance (CEDGG)
- Sister Michelle Njeri**- Director, Catholic Diocese, Nakuru County
- Mr. Erastus Mwenda**- County Commissioner, Nakuru County
- Mr. Victor Bwire**- Director, Media Training and Development, Media Council of Kenya (MCK)

WHEN Friday 12th February, 2021 at 9:00am – 1:00pm (EAT)

WHERE Facebook: <https://facebook.com/MediaCouncilofKenya/>
You Tube: <https://youtube.com/mediacouncilkenya>

WHAT Commemoration of World Radio Day

About the Media Council of Kenya

The Media Council of Kenya (MCK) is the principal body mandated to develop and regulate the media industry in Kenya in order to promote media freedom, professionalism and independence. It is established by law under the Media Council Act of 2013 to fulfill Article 34 (5) of the Constitution of Kenya which enshrines media freedom.

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